

# **SIMON JEAN- JOSEPH NOW PARTNER OF PORSCHE ANTILLES**



## **THE CITADELLE GROUP ANNOUNCES AN EXCLUSIVE PARTNERSHIP BETWEEN PORSCHE ANTILLES (PDK) AND MOTORSPORT ICON SIMON JEAN-JOSEPH.**

The Citadelle Group, the car and motorcycle distributor in the French Overseas Territories, is proud to announce the new partnership between Porsche Antilles (PDK) and Simon Jean-Joseph, the most successful racing driver in the West Indies. Combining the excellence of the Porsche brand with the proven talent of Simon Jean-Joseph, this partnership promises exciting moments on the roads of the French West Indies.

As part of this collaboration, Simon Jean-Joseph will be taking part in two major events with Porsche : the Rallye des Grands-Fonds, to be held from June 07 to 09 in Guadeloupe, and the Martinique Rallye Tour, scheduled for July 25 to 28.

For these two legendary Caribbean rallies, Simon Jean-Joseph will be at the wheel of a Porsche 991.1, 3.8L GT+. This Porsche 911 type 991 (phase 1) has been entirely prepared for the rally by Cosson Sport. It is equipped with Porsche's legendary Flat 6 engine, which develops over 400hp. All this power is distributed exclusively to the rear wheels, as it is pure rear-wheel drive. Finally, with its 3.8-liter displacement, it competes in the GT category, for which it has been homologated. Yannick Roche will be alongside Simon Jean-Joseph for these two rallies.

"I'm extremely honoured by this opportunity to represent Porsche Antilles," says Simon Jean-Joseph.

### **THE CITADELLE GROUP**

BORN FROM A CENTURY-OLD GROUP, CITADELLE IS A PURE PLAYER IN MOBILITY IN GUADELOUPE, FRENCH GUIANA, MARTINIQUE, MAYOTTE, AND REUNION ISLAND. ITS ACTIVITIES INCLUDE THE DISTRIBUTION AND SERVICES OF CARS AND MOTORCYCLES, AS WELL AS A SHARED MOBILITY INITIATIVE DEPLOYED IN REUNION ISLAND.

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### **CONTACTS**

**AUDREY BORIU**  
INVESTMENT DIRECTOR  
COMMUNICATION DIRECTOR  
GROUPE CITADELLE  
+596 696 216 090

[ABORIU@CITADELLE-SA.COM](mailto:ABORIU@CITADELLE-SA.COM)

**LUDIVINE BLANDIN**  
MARKETING MANAGER  
PORSCHE ANTILLES  
+590 690 422 585

[LUDIVINE.PAUVERT@GSA.GP](mailto:LUDIVINE.PAUVERT@GSA.GP)

**“It's a privilege to be able to combine my experience and passion for motorsport with an iconic brand like Porsche, which represents automotive excellence. I'm looking forward to the Rallye des Grands-Fonds and the MRT, returning to these playgrounds that are dear to me for the pleasure of pleasing the public, it's pure bliss.”**

**About Simon Jean-Joseph :** Born in 1969 in Martinique, Simon Jean-Joseph began competing in 1988. He took part in 36 European Rally Championship (ERC) events between 1993 and 2007, co-driving with Patrick Pivato from 1993 to 1999, then with Jack Boyère from 2000 to 2008. Alongside Bernard Darniche, he is the only French driver to have won the European Rally Championship twice, in 2004 and 2007. Simon Jean-Joseph is also one of the few drivers to have won the French Rally Championship in asphalt (Super 1600 in 2003), on gravel (in 2011), and in the amateur category (in 1997). In 1998, he was also runner-up in the French asphalt championship. As for his participation in the World Rally Championship (WRC), he took the start on 26 occasions and achieved three remarkable seventh-place finishes: at Sanremo in 1999 (on a Ford Focus (Mk1) WRC), in Corsica in 2000 (on a Subaru Impreza WRC) and again at Sanremo in 2000 (again on a Subaru Impreza WRC). From 2013 to 2024, Simon Jean-Joseph worked as an opener for 8-time World Rally Champion Sébastien Ogier.

**About Porsche :** Founded in 1931 by Ferdinand Porsche, this German automaker embodies technical excellence, elegant design and cutting-edge performance. Famous for its iconic sports cars such as the 911, the automaker has adapted and evolved with the times, developing a range of hybrid and electric vehicles while retaining its heritage and sporting DNA. Porsche is a benchmark in the automotive industry.

**About Porsche Antilles :** Created in 2014, Prestige Distribution Karaïb (PDK) is the official Porsche distributor in the French West Indies. Established in Guadeloupe and Martinique since its creation, it markets and repairs the brand's vehicles.



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