

TAKATA RECALL : A VITAL EMERGENCY RECALL CAMPAIGN



TAKATA RECALL : ABSOLUTE PRIORITY TO THE SAFETY OF TOYOTA MARTINIQUE CUSTOMERS

Since 2014, Toyota has organized numerous Takata recall campaigns around the world. **Thanks to these campaigns, the CCIE has been able to change 5812 airbags on Toyota vehicles in Martinique, but there are still 1600 unsafe vehicles to find.** On April 8, 2024, the CCIE launched a new recall campaign. Special resources were allocated to telephone and poster campaigns, as well as door-to-door canvassing. A new mailing campaign also began on July 8, 2024. **Nevertheless, it's a race against time, as wear and tear and ageing vehicles increase the risk of fatal accidents. Therefore, we appeal to all drivers of the vehicles concerned to visit our workshops free of charge to have their vehicles made safe.**

About Takata crisis :

The Takata airbag crisis is a major safety problem linked to airbags manufactured by the Japanese company Takata. The crisis erupted following the discovery that some of these airbags could rupture during deployment. The airbags in question were mainly installed between 2002 and 2015 by 19 automakers, covering 34 brands worldwide. By the end of 2023, there had been more than 30 deaths worldwide, including 26 in the USA, linked to these failures. Takata airbag explosions have injured more than 400 people worldwide.

About CCIE Martinique :

A Toyota importer since 1972, CCIE Automobiles also distributes the Lexus and Suzuki brands.

THE CITADELLE GROUP

BORN FROM A CENTURY-OLD GROUP, CITADELLE IS A PURE PLAYER IN MOBILITY IN GUADELOUPE, FRENCH GUIANA, MARTINIQUE, MAYOTTE, AND REUNION ISLAND. ITS ACTIVITIES INCLUDE THE DISTRIBUTION AND SERVICES OF CARS AND MOTORCYCLES, AS WELL AS A SHARED MOBILITY INITIATIVE DEPLOYED IN REUNION ISLAND.

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RECALL CAMPAIGN

TAKATA AIRBAGS

AMONG THE THOUSANDS OF VEHICLES CONCERNED IN MARTINIQUE,
THERE ARE STILL 1,400 TOYOTA VEHICLES LEFT.

Your safety is our top priority
TRAFFIC STOP & FREE REPAIR



RAV 4
Année 2003-2005



AVENSIS
Année 2003-2008



YARIS
Année 2005-2011



COROLLA
Année 2004-2013



AURIS
Année 2007-2010



HILUX
Année 2005-2011

Vous reconnaissez votre véhicule ?

1 - SCANNEZ ET VÉRIFIEZ



2 - CONTACTEZ-NOUS

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INFORMATION :

Pour les autres marques, rapprochez-vous
de votre concessionnaire



DISTRIBUTEUR
EN MARTINIQUE