

10TH OCTOBER'S FIRE : 90 VEHICLES DESTROYED, OUR TEAMS MOBILIZED TO SUPPORT THE CUSTOMERS CONCERNED

During the night of October 10 to 11, 2024, the SODIVA dealership was the target of vandalism acts, as many other Martinique companies. These abuses caused a fire in our parking lot, leading to the destruction of 90 vehicles, 60 of which belonged to our customers and were awaiting repair or return.

We are currently mobilized to identify all of our concerned customers and to contact them as soon as possible. We are doing everything we can to manage this situation with the greatest diligence and professionalism.

We are still determined to overthrow this situation and to pursue our commitment to serving our customers.

About SODIVA : Created in 1987, the SODIVA dealership is part from the Citadelle Group and distributes Citroën, DS, JEEP and Alfa Romeo in Martinique.
www.sodiva.mq.



Jeep

FIAT



THE CITADELLE GROUP

BORN FROM A CENTURY-OLD GROUP, CITADELLE IS A PURE PLAYER IN MOBILITY IN GUADELOUPE, FRENCH GUIANA, MARTINIQUE, MAYOTTE, AND REUNION ISLAND. ITS ACTIVITIES INCLUDE THE DISTRIBUTION AND SERVICES OF CARS AND MOTORCYCLES, AS WELL AS A SHARED MOBILITY INITIATIVE DEPLOYED IN REUNION ISLAND.

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